



Music Copyright Society of Kenya Limited

NON-PROFITMAKING-NO SHARE CAPITAL-LIMITED BY GUARANTEE-AFFILIATED TO THE INTERNATIONAL CONFEDERATION COPYRIGHT SOCIETY - CISAC

Reg. C5/83

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DATE: 13TH SEPTEMBER 2019

PRESS STATEMENT

Copyright for creators to be showcased with African Copyright and Collective Management Day from CISAC and authors' societies

2ND EDITION EXPECTED TO BRING OVER 20 CISAC MEMBERS TOGETHER TO CELEBRATE AUTHORS' RIGHTS

Creators and authors societies will be joined by special artist ambassadors in September for the 2nd annual African Copyright and Collective Management Day.

Copyright and collective management are tools for creators, just like paintbrushes, guitars or cameras. They are also keys to economic development, contributing enormously to the well-being of countries and continents. This is why CISAC is helping raise awareness about its importance across Africa. We look forward to this second edition of Africa Copyright and Collective Management Day, especially to further support growing royalty collections over the years."

Activities will be taking place across the region the week before and after September 14th, 2019, to draw attention to the vibrant contributions of creators and copyright to the lives of millions throughout Africa and beyond. The coordinated event is supported at global level by CISAC, the largest worldwide network of authors societies, with members in over 120 countries.

Ceremonies, live performances, workshops and roundtables will be organized by over 20 CISAC member authors societies, with support from artist ambassadors. The artist ambassadors help educate fellow local creators about the benefits of authors' rights, their importance to making careers or livelihoods and their role in the development of their countries.

DIRECTORS:

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In Kenya, Music Copyright Society of Kenya (MCSK) has chosen to celebrate this important event by partnering with broadcasters, through its Copyright Ambassadors by visiting the major broadcasting stations and appealing to them and other users to pay royalties for the benefit of all authors.

Time has come for Kenyan creators to express themselves with dignity for their rights and the protection of their works not only regarding themselves, but also for their children who will embrace the career of being artists' tomorrow.

In Africa, African Copyright and Collective Management Day will group a variety of activities to foster continued growth. The participating countries will include:

- Benin (BUBEDRA)
- Burkina Faso (BBDA)
- Cape Verde (SCM)
- Djibouti (ODDA)
- Guinea (BGDA)
- Ivory Coast (BURIDA)
- Kenya (MCSK)
- Madagascar (OMDA)
- Malawi (COSOMA)
- Mali (BUMDA)
- Morocco (BMDA)
- Mozambique (SOMAS)
- Nigeria (COSON)
- Rwanda (RSAU)
- Seychelles (SACS)
- South Africa (CAPASSO, DALRO, SAMPRA, SAMRO)
- Tanzania (COSOTA)
- Tunisia (OTDAV)
- Uganda (UPRS)
- Zambia (ZAMCOPS)
- Zimbabwe (ZIMURA)

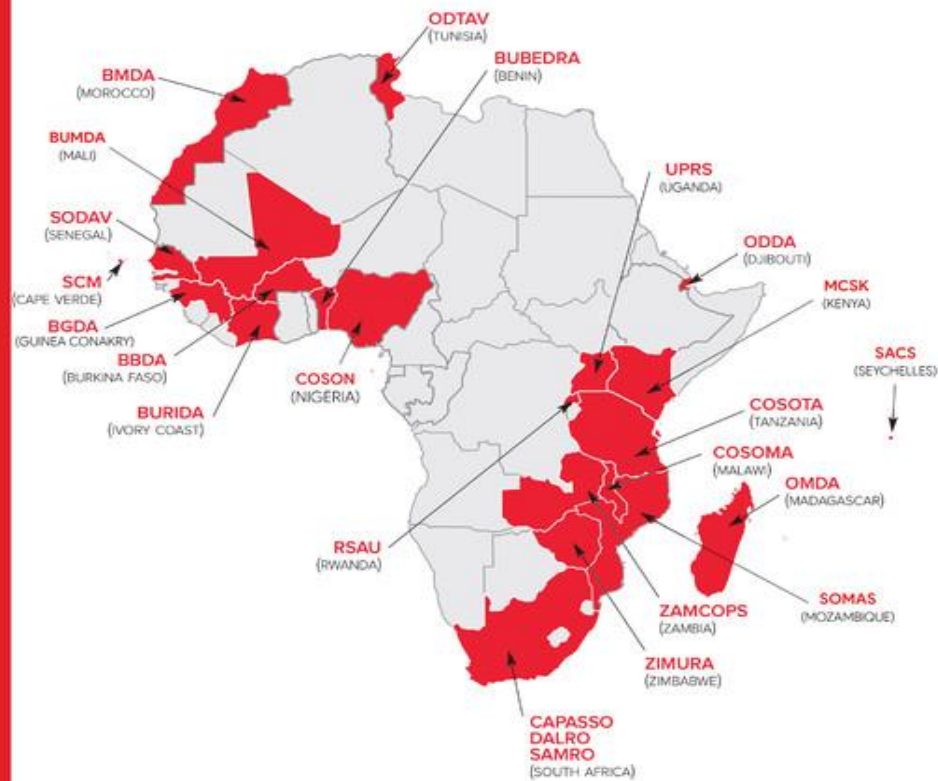


SAVE THE DATE

Saturday 14 september 2019

2nd Edition

Africa Copyright and Collective Management Day



www.cisac.org

Yours Faithfully,

MILCAH KULATI
CHIEF EXECUTIVE OFFICER